



SEXUAL ABUSE DEFENSE KIT

Universiti Teknologi Mara, Cawangan Johor, Kampus Segamat,
Km12, Jalan Muar, 85000 Segamat, Johor Darul Takzim
Email : { HYPERLINK "mailto:sadkit.uitmj@gmail.com" }

Section 1

Sexual Abuse Defense (SAD) Kit project is a campaign to create the awareness among children that sexual abuse should not happen to them hence to help reduce and prevent the number of aggressive sexual abuse cases. On the other hand, this campaign is to aid the abused children to voice out their rights on the proper channel and to provide the opportunity to the university students in performing social responsibilities to the community especially children.

Among the efforts that we have undertaken to raise additional funds for this project are to hold Wantan and pre-loved clothing sales besides holding a donation fund from students and lecturers who are keen to contribute while campaigning on them about the seriousness of the child's sexual crimes problem. In addition, we have received sponsorship from several parties, namely Nestle, Jakel Trading, Muhaimin Jewel and Germ Sdn. Bhd. and Oh Balloon

How our project actually worked

9th November 2017: We have gone to Permata Minda Pintar Kindergarten to run this project. The program started at 9.00 am with a welcome speech from the kindergarten's principal and head of the SAD Kit project, Ainin Sofiya Abdul Karim. Then the program continued with fun talk with Dr Ezzah Nafisah Arpan, a pediatrician from Segamat Hospital, then the children were allowed to relax and eat. The program was continued with ice breaking based on the SAD Kit module where all the 50 children are divided into 5 groups and was conducted by one facilitator per group. After that, the program was enlivened with session quiz and prize presentation. The program ended at 1 pm.

20th November 2017: Four primary schools gathered at Dewan Sri Temenggong UiTM Johor Kampus Segamat. The program flows were the same but there were a few additions. The program started at 9.00 am with prayer recitation followed by the opening speech by Dr Soo Kum Yoke who was *Koordinator Unit Perundingan*. The program continued with a talk by Dr Intan Nor Cahaya Sukor, who was a pediatrician from Segamat Hospital followed with another talk by Inspector Nurul Ain Mustafa, a crime investigator officer from *Polis Diraja Malaysia (PDRM)*. The students and teachers were then invited to have the prepared meals. The program continued with an ice breaking session. A total of 263 students were divided into 26 groups. The session was enlivened with quizzes on prevention of child sexual abuse and martial arts show. The program ended with a prize presentation at 1.00 pm. The effectiveness of this project is measured through the entrance and exit surveys we have given to the children to fill in. The survey shows an increase of knowledge among the children.

Undeniably, some unanticipated difficulties were encountered. In terms of time constraint, we need to follow the availability of time for the schools. So after considering the educational seminars, the school programs and the final examination, we ended up to conduct this campaign on 20th November for the four schools all at



SEXUAL ABUSE DEFENSE KIT

Universiti Teknologi Mara, Cawangan Johor, Kampus Segamat,
Km12, Jalan Muar, 85000 Segamat, Johor Darul Takzim
Email : { [HYPERLINK "mailto:sadkit.uitmj@gmail.com"](mailto:sadkit.uitmj@gmail.com) }

once, hence had to increase the number of our committee members from 15 to 30 students. In terms of budget constraint, we had planned to invite a child sexual abuse ambassador to come but it was out of our budget capability so we only recorded videos from artists and promoted their advice through SAD Kit Instagram. In terms of language, we had to deal with some communication barriers with students from Chinese and Indian schools. Therefore we had brought two students who acted as translators for Mandarin and Tamil languages.

This program had brought benefits to total numbers of 313 children and teachers of the kindergarten and primary schools. The long-term impact of this campaign is the awareness and knowledge that will be instilled to the children to protect themselves from being the sexual abuse victim. Besides, the adults will have the knowledge to educate the younger ones about this matter. Next semester, we plan to organize the campaign in a bigger scale through out Johor and to launch our official mobile apps. We have also established a link with Monsters Among Us (MAU) which is a non profit movement that works under Protect and Save the Children movement.

Section 2

This project does bring happiness to the community especially to those who participated in this program. The children, teachers and committees were fully enjoyed the activities.

For a long term happiness, this project will be a stepping stone to encourage more universities to conduct similar campaigns regarding child sexual abuse. The children will have the knowledge and awareness on how to protect themselves from being sexually abused and the adults may share the knowledge they have gained to the younger generation.

This project has also changed a lot of our views towards child sexual abuse issues. When we researched for the facts, statistics and news, then only we realized how severe this problem is in our society. One in ten children will experience sexual abuse by age of 18 and in 90% of the sexual abuse cases, the children really know and trust the persons who abuse them, for example their fathers. It is painful to know that how our own home is no longer safe for our children nowadays.

Sexual Abuse Defense (SAD) Kit is a great project in uniting the community to combat child sexual abuse through awareness and educate on ways for prevention. I have learned how big the impact of a great teamwork is when all the members shared the same dreams and goals in realizing the objectives of this project - Ainin Sofiya Abdul Karim