

# PROJECTS FOR HAPPINESS

## 2018



### Application Form (Proposal)

#### Project leader Detail

Project Title: SPEAK UP!  
Project Leader: CHIENG KAI ZHONG  
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#### Banking Information for Fund Transfer

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#### INTRODUCTION / BACKGROUND OF PROJECT

The Malaysian secondary school students have a poor command of English & lack of good communication abilities. Based on the National Education Blueprint 2013-2025 (Pre-school to Post-Secondary Education), 3 of 10 of secondary students achieved a minimum credit in SPM English paper. At the same time, one of the most highlighted importance of raising quality of education by the general public is communication skills among secondary students.

Thus in accordance to the 4th Sustainable Development Goal (SDG #4), project Speak Up! is created by AIESEC in Universiti Kebangsaan Malaysia (UKM) to specifically target the English proficiency level of Malaysian primary & secondary school students.

By collaboration with MyReaders in the field of education training and facilitate, various effort is made to ensure the impact of the project. Among the efforts would be Read for Life high school workshops to help to improve literacy of student that have learning difficulties in English. This is done by syllabus designed by MyReader to target specifically for those student that have learning difficulty and can't catch up with their peer in school.

Beside Speak Up! workshop is another initiative to expose the concept of Sustainable Development Goals to students and to improve their presentation skills. Volunteers will teach students on how to relate SDG to our community, and coach them on how to present their ideas during the end of the workshop.

Focused on secondary schools and primary school students around the area of Kajang, Bandar Baru Bangi, held and facilitated by international volunteer that came from Asia Pacific region.

#### PROJECT OBJECTIVES

The project framework is designed based on AIESEC Global Competency Model to ensure positive and sustainable impact are being delivered to the community. Through our project, we wish to:

1. To increase the confidence level of underserved students in English.
2. To increase the literacy level of select students in high school.
3. To increase underserved students' ability to communicate ideas and information in a clear and expressive way by identifying issues raised in their community.

## ACTIVITIES AND TASKS

### Key Events

#### Incoming Preparation Seminar (IPS)

- Culture Integration for volunteers(language, emergency contact, transportation, food, custom)
- Students' profile (English proficiency, Age, Family background, Interest, Learning style)
- Personal goal setting
- Clarity of why : Speak Up Project
- Sharing from previous batch of Speak Up team
- Outcomes of the Speak Up Project

#### Train the Trainers (TtT)

- Syllabus for students
- Facilitating Skills
- Stimulation of the module

#### Exchange Participants LEAD

- Daily space for self and overall reflection of international volunteer
- Space for addressing problems and challenges

#### School visiting & workshops

- Cultural understanding through interactive activities
- SDG Education (Integrated into syllabus)
- Delivery of syllabus
- Dry run and feedforward beforehand

#### Global Village

- Student participate in showcasing Malaysia culture
- Exhibition of various countries' culture
- Booths (Food, games, issues of countries)
- Volunteers facilitating activities

#### Speak Up Challenge

- Volunteers coach students to pick a topic (SDG related)
- Students would have to present to own teachers

#### Documentary

- Materials and learning outputs will be collected
- Impact showcasing on social media
- Testimonials from teachers, students, volunteers, stakeholders

## PROJECTS BENEFICIARIES

- Give 225 secondary school Form 1&2 students around the area of Kajang, Bandar Baru Bangi the opportunity to exposure to oversea culture(language & art).
- 19 International volunteers will develop leadership skill and contribute to SDG #4 by the end of project.
- The AIESEC organizing committee & local university student will develop leadership & management skills through project facilitation.
- Stakeholder (the fund is used to bring positive impact to the society)
- Sponsors (Brand advocacy for companies that support Speak Up! & SDG#4)

## EXPECTED PROJECT RESULTS & OUTCOMES

- Increased confidence level of underserved students in English
- Increased awareness of school to cultivate the English speaking environment
- Increased underserved students' ability to communicate ideas and information in a clear and expressive way by identify issue raised in their community

Outcome	Indicator	Timescale
1. To increase the confidence level of underserved students in speaking english	- 70% increase in assessment of students in confidence level (survey form) - 60 student involved in Global Village performance	5 Jul 2018 - 9 Jul 2018, 28 Jul 2018 - 30 Jul 2018
2. To increase the awareness of school to cultivate the english speaking environment	- 225 students participate in Workshop	5 Jul 2018 - 3 Aug 2018
3. To increase underserved students' ability to communicate ideas and information in a clear and expressive way by identify issue raised in their community	-12 presentation in workshop made by student	5 Jul 2018 - 16 Jul 2018, 19 Jul 2018 - 30 Jul 2018
4. To increase the literacy level of select students in high school	2 level of increase using diagnostics provided by Myreader	5 Jul 2018 - 16 Jul 2018, 19 Jul 2018 - 30 Jul 2018

**PROJECT TIMELINE (ON-SITE TENTATIVE SCHEDULE)**

Project Timeline: 27th June till 9th August 2018. Below are a brief description of volunteer daily activities throughout our six weeks project.

Week/Day	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
0	(exact date here)			23 June 2018	24 June 2018	25 June 2018	26 June 2018
	Preparation: 1. Checking of accommodation 2. Final confirmation with school 3. IPS rehearsal 4. Final confirmation with Enablers 5. Confirmation of all materials						
1	27 Jun 2018	28 Jun 2018	29 Jun 2018	30 Jun 2018	1 Jul 2018	2 Jul 2018	3 Jul 2018
	Arrival of EP	IPS	Teach the trainer		Student assessment + TtT		City tour challenge
2	4 Jul 2018	5 Jul 2018	6 Jul 2018	7 Jul 2018	8 Jul 2018	9 Jul 2018	10 Jul 2018
	Week 1: Get to know students Workshop preparation for week 3, 4 and 5						
3	11 Jul 2018	12 Jul 2018	13 Jul 2018	14 Jul 2018	15 Jul 2018	16 Jul 2018	17 Jul 2018
	Week 2: Workshop implementation Module 1:						
4	18 Jul 2018	19 Jul 2018	20 Jul 2018	21 Jul 2018	22 Jul 2018	23 Jul 2018	24 Jul 2018
	Week 3: Workshop implementation Module 2:					Border run week	
5	25 Jul 2018	26 Jul 2018	27 Jul 2018	28 Jul 2018	29 Jul 2018	30 Jul 2018	31 Jul 2018
	Border run week			Week 4: Workshop implementation Module 3:			
6	1 Aug 2018	2 Aug 2018	3 Aug 2018	4 Aug 2018	5 Aug 2018	6 Aug 2018	7 Aug 2018
		Documentation		Community service	EP Farewell	Clean up and packing	EP Departure

**BUDGET**

<b>No</b>	<b>Expenditure</b>	<b>Amount (RM)</b>		
<b>1</b>	<b>Accommodation</b> <ul style="list-style-type: none"><li>• Volunteers (19 pax)</li><li>• AIESEC members (15 pax)</li></ul>		<b>5000</b>	<b>5000</b>
<b>2</b>	<b>Food</b> <ul style="list-style-type: none"><li>• Lunch (food in TtT)</li><li>• Farewell (food for 19 volunteers)</li></ul>	<b>335</b> <b>370</b>	<b>705</b>	<b>705</b>
<b>3</b>	<b>Transportation</b> <ul style="list-style-type: none"><li>• UKMers routine to school</li><li>• Volunteer routine to school (19 pax for 10 days)</li></ul>		<b>629.00</b> <b>2,553.60</b>	<b>3,182.60</b>
<b>4</b>	<b>Materials (Workshop)</b> <ul style="list-style-type: none"><li>• TtT</li><li>• High school workshop</li></ul>		<b>430.00</b> <b>1372.68</b>	<b>1772.68</b>
<b>5</b>	<b>Booth (Global Village)</b> <ul style="list-style-type: none"><li>• Ribbons (2 packets)</li><li>• String (1 roll)</li><li>• Glue (2 bottles)</li><li>• Manila Card (40 pieces)</li><li>• Masking Tape (5 rolls)</li><li>• Pins (1 box)</li><li>• Coloured Marker Pens (3 packets)</li><li>• Printed Material (100 sheets)</li><li>• Coloured Paper - 70 gsm (2 stacks)</li><li>• Food (For cultural exchange)</li><li>• Display board - Plastic (22 pcs)</li><li>• Bunting (1 piece)</li></ul>			<b>684.30</b>
<b>5</b>	<b>Other Expenses</b> <ul style="list-style-type: none"><li>• Phone bill</li><li>• Printing fee</li></ul>		<b>80.00</b> <b>14.40</b>	<b>94.40</b>
		<b>Total</b> <b>11438.98</b>		