

# PROJECTS FOR HAPPINESS

2017



## Application Form (Project No: 1722 )

[Project Name] <b>TRADITIONAL MALAYSIAN DANCE WORKSHOP: KUDA KEPANG</b>	[University/collage] Universiti Teknologi Mara Cawangan Johor Kampus Segamat
[Your Name] Muhammad Syazwan Bin Mohd Zulbahrin	
[Courses] Degree in Islamic Banking	
[Project Completion Date] 10/11/2017	

### INTRODUCTION

Performing Arts Club (PAC) is a students' club in UiTM Johor, Segamat Campus which runs activities such as theater performances, singing, traditional and modern dance, flashmob, busking, bands and hosting on campus. These activities are aiming to help the UiTM students to develop their talents and interpersonal skills such as communication and leadership. In addition to the activities mentioned earlier, PAC also has conducted several community service programs and one of them was done at Kampung Pasir Mandi Temerloh, Pahang.

PAC has the intention to introduce a traditional Malay dance which is to school children. The main reason for this is due to lack of awareness of youngsters nowadays on traditional dance. The "Kuda Kepang" dance was chosen for this purpose. "Kuda Kepang" is originated from Java, Indonesia and was first introduced here in Malaysia in the early 20<sup>th</sup> century by the Javanese immigrant. This dance is popular in the state of Johor. It is performed by nine to 15 dancers, all garbed in traditional Javanese clothes. The dancers are usually all men, though women dancers are not uncommon these days.

### PROJECT OBJECTIVES

There several objectives of this workshop from two target group which are the UiTM Johor, Segamat Campus students and the *Sekolah Kebangsaan Jenis (T) Ladang Segamat* students.

- 1.1 The objectives of the program for the UiTM Johor, Segamat Campus students are:
  - 1.1.1 To develop soft skills of the student such as interpersonal skills, communication skills, leadership and social intelligence.
  - 1.1.2 To promote the awareness of traditional dance and culture among the students.
  - 1.1.3 To increase social interaction between races in Malaysia
- 1.2 The objectives of the program for the *Sekolah Kebangsaan Jenis (T) Ladang Segamat* students are:
  - 1.2.1 Enable students to gain exposure in braids dancing horses.
  - 1.2.2 Help to improve students' knowledge of the history of horse dance braids.
  - 1.2.3 Promote student Indians to learn and engage with traditional Malay dance.
  - 1.2.4 Students are able to receive and understand the culture of each race with an open heart.
  - 1.2.5 Disclose the difference and the unique culture of each ethnic group.

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[Project Name]  
**TRADITIONAL MALAYSIAN DANCE  
WORKSHOP: KUDA KEPANG**

[University/collage]  
Universiti Teknologi Mara Cawangan Johor  
Kampus Segamat

[Your Name]  
Muhammad Syazwan Bin Mohd Zubahrin

[Courses] Degree in Islamic Banking

[Project Completion Date] 10/11/2017

### ACTIVITIES

### AND TASK

Week	Date	Task/Activities
1	28 & 29 Sept 2017	Ice Breaking Introduction of Kuda Kepang
2	5 & 6 Oct 2017	Divide Group Making the ride horses replica
3	12 & 13 Oct 2017	Making the ride horses replica
4	19 & 20 Oct 2017	Introduce the steps of kuda kepang dance Making the ride horses replica Fitting costume for dancers
5	26 & 27 Oct 2017	Practice kuda kepang dance Making the ride horses replica Fitting costume for dancers
6	2 & 3 Nov 2017	Practice kuda kepang dance Perform at School
7	11 Nov 2017	Perform at Angsana Johor Bahru / One Segamat

### PROJECTS BENEFICIARIES

The benefits of this program are as below:

1. Indian students also have knowledge in Kuda Kepang show
2. Indian students can make other culture performance
3. We can make more relationship stronger with other races.
4. As a new exposure to the Indian students

### EXPECTED PROJECT RESULTS

'DELIVERY AND QUALITY GENERATIONS OF ARTS' is a key objective in the implementation of this program. This program is one of the steps taken to uncover the traditional dance (Kuda Kepang) among students in addition to highlighting the spirit of unity among the races. With the involvement of Indian students in this program are expected to form a close relationship between the races. We also hope that

this program has received attention and support from various parties to launch the program either directly or indirectly.  
 Students also can perform in front of the crowd and arrange a performance at the nearest shopping mall to show them in public.

### PROJECT TIMELINE

Task/Activities	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7
1) Ice Breaking 2) Introduction of Kuda Kepang	28 & 29 Sept 2017						
1) Divide Group 2) Making the ride horses replica		5 & 6 Oct 2017					
Making the ride horses replica		6, 12 & 13 Oct 2017					
1) Introduce the steps of kuda kepeng dance 2) Making the ride horses replica 3) Fitting costume for dancers		13, 19 & 20 Oct 2017					
1) Practice kuda kepeng dance 2) Making the ride horses replica 3) Fitting costume for dancers				20, 26 & 27 Oct 2017			
1) Practice kuda kepeng dance 2) Perform at School					27 Oct, 2 & 3 Nov 2017		
Perform at Johor Bahru City Square / One Segamat							11-Nov-17

### BUDGET

Project Expenses			
Items	Budget (RM)	Actual Cost	Remarks
<b>Direct Equipment and Supplies</b>	<b>RM30 x 10 students = RM3,000</b>	<b>RM3,000</b>	<b>Material for making kuda kepeng</b> - Mounting board - Papers - Tali raffia  <b>Material for kuda kepeng costume</b> - Costume set - Accesories

<b>Marketing and Event Support</b>	<b>RM200</b>	<b>RM200</b>	<b>Banners/Bunting</b>
<b>Staffing Costs</b>	<b>RM30x5 students = RM150 x 7weeks (14 Days) = RM1,050</b>	<b>RM1,050</b>	<b>Performing Arts Club Students</b>
<b>Miscellaneous</b>	<b>RM1,000 x 2 choreographer = RM 2,000</b>	<b>RM2,000</b>	<b>Practice Fee</b>
	<b>10 students x RM5 x 14 Days (7 weeks)= RM1,000</b>	<b>RM700</b>	<b>Food (by weekly)</b>
<b>TOTAL (A)</b>		<b>RM6,950</b>	

<b>STUDENTS EXPENSES</b>			
<b>Items</b>	<b>Budget (RM)</b>	<b>Actual Cost</b>	<b>Remark</b>
<b>Travel</b>	<b>RM20 x 5 students x 14 Days = RM 1,400</b>	<b>RM1,400</b>	
<b>Communication</b>	<b>RM 100 x 2.5 months = RM250</b>	<b>RM250</b>	
<b>Miscellaneous</b>			
<b>TOTAL (B)</b>		<b>RM1,650</b>	

<b>GRAND TOTAL (A + B)</b>	<b>RM8,600.00</b>
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