

PROJECTS FOR HAPPINESS

2016



Application Form

English for All
Muhammad Efendi Bin Zulkefli
Communication and Media Club Unisel
October 2016

Universiti Selangor (Unisel Shah Alam)
efendizulkefli@gmail.com
017 394 9129

INTRODUCTION

Local graduates failed the English competency tests set by the interviewers based on Bernama report. This lack of proficiency in English amongst those entering the workforce will inevitably contribute towards the continuing decline in Malaysia's international competitiveness and employability. The trend is particularly noticeable in the rural and even the suburban areas where the main bulk of the country's population resides, and it has become clear that urgent action is needed from all parties to address these language gaps. Exposure, encouragement and motivation to enhance young generation in using English language must start from the early stage as in primary school. This continual attitude using English in everyday communication will give a big impact for students in terms of their English Proficiency in the future.

Therefore Communication and Media Club in collaboration with have Faculty of Communication and Media, Universiti Selangor (UNISEL) decided to conduct the **English literacy programme entitled "English for All"** and in so doing, to play our part in helping to create knowledgeable and confident young Malaysians capable of communicating in English globally. In the initial phase, the programme will be made available to **primary school students (Year 4-Year 6) from selected schools (one urban, one rural)** in the State of Selangor and Perak, with the long-term vision being to expand the programme to other schools and other States in due course. **The maximum number of students who will be involved per session is 40.** The implementation of the programme will be the responsibility of a team of resource persons from Faculty of Communication and Media headed by Faculty Dean.

PROJECT OBJECTIVES

- To encourage students to explore the use of the English language in both academic and informal contexts;
- To help students develop a sense of confidence in speaking and writing using the English language
- To contribute towards the national goal of producing global citizens who are proficient in the English language

Application Form

English for All
Muhammad Efendi Bin Zulkefli
Communication and Media Club Unisel
October 2016

Universiti Selangor (Unisel Shah Alam)
efendizulkefli@gmail.com
017 394 9129

ACTIVITIES AND TASKS

The “English for All” programme will be intensive and conducted during school day or weekend. It will employ an approach called project-based language (PBL) instruction, which applies a student-centered pedagogy in which students acquire a deeper knowledge of the issue at hand through active exploration of real-world challenges and problems. Following are the involvement of Unisel students and tasks and that will be implemented during the programme.

1. Students in school are divided into few groups for all the four sessions based on their level of academic.
2. Unisel students (Diploma and Bachelor degree) in Faculty of Communication and Media will be the facilitators for each of the group guided by lecturers.
3. Module will be used to guide students to learn accordingly and objective for each of the activities are set to see the end result successful.
4. Throughout the programme, Unisel students will help students in schools with life skills and their current academic problem through interactive activities like games and tutorial.

PROJECTS BENEFICIARIES

1. SK Taman Sri Muda, Shah Alam Selangor
2. SK Batu Tujuh, Tapah Perak (Orang Asli)
3. Rumah Anak Yatim Darul Miftah As –Saadah, Shah Alam Selangor (Tahap 2)

EXPECTED PROJECT RESULTS

1. Increase students' self-esteem in English communication
2. Enhance students' literacy in using standard English.
3. Build resilient attitude among students to use English in daily communication.
4. Develop teamwork among students.

PROJECT TIMELINE

12 weeks with weekly session:

Week 1 - 4 : SK Taman Sri Muda Shah Alam

Week 5 – 8 : Rumah Anak Yatim Darul Miftah As-Saadah

Week 9 -12 : SK Batu Tujuh, Tapah Perak

- The first three (3) sessions for each school, to be sited at the students' own schools, and one (1) session will be conducted outside the school. Sessions will consist of workshop and communicative teamwork activities designed to break down mental blocks in speaking English and create a sense of teamwork.

BUDGET

A. Tutoring cost

No.	Item	Item Unit (Cost per unit in RM)	Total (RM)
1.	Books	120 x RM5	600
2.	Stationaries	120 x RM5	600
3.	Module	120 x RM3	360
4.	PA system	1 x RM350	350
5.	Van and Driver	12 weeks x RM200	2400
TOTAL			4310

B. Trip Cost

No.	Item	Item Unit (Cost per unit in RM)	Total (RM)
1.	Bus fee	1 x RM1200	1200
2.	Food (Facilitators and students)	140 x RM 40	5600
TOTAL			6,800

C. Grand Total

No.	Item	Cost (RM)
1.	Tutoring Cost	4310
2.	Trip Cost	6800
		TOTAL: 11,110