

PROJECTS FOR HAPPINESS

2017



Application Form (Project No: 1714)

Project leader Detail

Project Title: SPEAK UP!
Project Leader: TEONG ZEE KHAI
Courses: Chemical Engineering
University/College: Universiti Kebangsaan
Malaysia (UKM)

Banking Information for Fund Transfer

INTRODUCTION

The Malaysian secondary school students have a poor command of English & lack of good communication abilities. Based on the National Education Blueprint 2013-2025 (Pre-school to Post-Secondary Education), 3 of 10 of secondary students achieved a minimum credit in SPM English paper. At the same time, one of the most highlighted importance of raising quality of education by the general public is communication skills among secondary students.

Thus in accordance to the 4th Sustainable Development Goal (SDG #4), project Speak Up! is created by AIESEC in Universiti Kebangsaan Malaysia (UKM) to specifically target the English proficiency level of Malaysian primary & secondary school students.

By collaboration with MyReader in the field of education training and facilitate, various effort is made to ensure the impact of the project. Among the efforts would be Read for Life high school workshops to help to improve literacy of student that have learning difficulties in English. This is done by syllabus designed by MyReader to target specifically for those student that have learning difficulty and can't catch up with their peer in school.

Beside Speak Up workshop is another initiative to expose the concept of Sustainable Development Goals to students and to improve their presentation skills. Volunteers will teach students on how to relate SDG to our community, and coach them on how to present their ideas during the end of the workshop.

Focused on secondary schools and primary school students around the area of Kajang, Bandar Baru Bangi, held and facilitated by international volunteer that came from Asia Pacific region.

PROJECT OBJECTIVES

The project framework is designed based on AIESEC Global Competency Model to ensure positive and sustainable impact are being delivered to the community. Through our project , we wish to :

1. **To increase the confidence level of underserved students in English.**
2. **To increase the literacy level of select students in high school.**
3. **To increase underserved students' ability to communicate ideas and information in a clear and expressive way by identifying issues raised in their community.**

ACTIVITIES AND TASKS

Key Events

Incoming Preparation Seminar (IPS)

- Culture Integration for volunteers(language, emergency contact, transportation, food, custom)
- Students' profile (English proficiency, Age, Family background, Interest, Learning style)
- Personal goal setting
- Clarity of why : Speak Up Project
- Sharing from previous batch of Speak Up team
- Outcomes of the Speak Up Project

Train the Trainers (TtT) on

- Syllabus for students
- Facilitating Skills
- Stimulation of the module

Exchange Participants LEAD

- Daily space for self and overall reflection of international volunteer
- Space for addressing problems and challenges

School visiting & workshops

- Cultural understanding through interactive activities
- SDG Education (Integrated into syllabus)
- Delivery of syllabus
- Dry run and feedforward beforehand

Global Village

- Student participate in showcasing Malaysia culture
- Exhibition of various countries' culture
- Booths (Food, games, issues of countries)
- Volunteers facilitating activities

Speak Up Challenge

- Volunteers coach students to pick a topic (SDG related)
- Students would have to present to own teachers

Documentary

- Materials and learning outputs will be collected
- Impact showcasing on social media

➤ Testimonials from teachers, students, volunteers, stakeholders

PROJECTS BENEFICIARIES

- 1) Give 200 primary and secondary school children around the area of Kajang, Bandar Baru Bangi the opportunity to exposure to oversea culture(language & art).
- 2) 18 International volunteers will develop leadership skill and contribute to SDG #4 by the end of project.
- 3) The AIESEC organizing committee & local university student will develop leadership & management skill through project facilitation.
- 4) Stakeholder (the fund is used to bring positive impact to the society)
- 5) Sponsors (Brand advocacy for companies that support Speak Up! & SDG#4)

EXPECTED PROJECT RESULTS

1. Increased confidence level of underserved students in English
2. Increased awareness of school to cultivate the English speaking environment
3. Increased underserved students' ability to communicate ideas and information in a clear and expressive way by identify issue raised in their community

Outcome	Indicator	Timescale
1. To increase the confidence level of underserved students in speaking english	- 70% increase in assessment of students in confidence level (survey form)	24 July - 4 August, 14 August - 18 August

	- 60 student involved in Global Village performance	
2. To increase the awareness of school to cultivate the english speaking environment	- 200 students participate in Workshop	24 July - 24 August
3. To increase underserved students' ability to communicate ideas and information in a clear and expressive way by identify issue raised in their community	-12 presentation in workshop made by student	24 July - 4 August, 14 August - 18 August
4. To increase the literacy level of select students in high school	2 level of increase using diagnostics provided by Myreader	24 July - 4 August, 14 August - 18 August

PROJECT TIMELINE

Project Timeline : 16th July- 28th August. Below are a brief description of volunteer daily activities throughout our six weeks project.

Week/Day	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	16	17	18	19	20	21	22
1	Arrival of EPs	IPS	Teach the trainer + Idea preparation for global village			Meeting and Reflection	Group Outing
	23	24	25	26	27	28	29
2	High school workshop						
	30	31	1	2	3	4	5
3	High school workshop						
	6	7	8	9	10	11	12
4	Border Run + Holiday					Home Stay Social Event	
	13	14	15	16	17	18	19
5	Optional	High school workshop					
	20	21	22	23	24	25	26
6		Preparation for global village		Global Village	Documentary of Project Speakup	EP Farewell + Sharing by EP	
	27	28	29	30	31	32	33
		Departure of EP's					

BUDGET

No	Expenditure	Amount (RM)		
1	Accommodation (RM 10 per day, 44 days) <ul style="list-style-type: none"> • Volunteers (18 pax) • AIESECERS (10 pax) 		7920.00 4 400.00	12320.00
2	Food <ul style="list-style-type: none"> • Incoming Preparation Seminar • Farewell Party • Breakfast • Lunch • Dinner 	105 175 700	455.00 980.00	1 435.00
3	Transportation <ul style="list-style-type: none"> • Arrival of Exchange Participants • For trainer to UKM (4 days) • To school workshops (10 days) • Departure of Exchange Participants 		1 625.00 86.80 2 970.00 1 625.00	7 376.40
4	Booth (Global Village) <ul style="list-style-type: none"> • Ribbons (1 packet) • String (1 roll) • Glue (2 bottles) • Manila Card (40 pieces) • Masking Tape (5 rolls) • Pins (1 box) • Coloured Marker Pens (3 packets) • Printed Material (80 sheets) • Coloured Paper - 70 gsm (2 stacks) • Food (For cultural exchange) • Display board - Plastic (16 pcs) 		7.90 3.00 2.00 40.00 11.00 4.90 14.70 40.00 21.60 400.00 64.00	609.10
5	Materials (Workshop) <ul style="list-style-type: none"> • Photocopied Notes (2000 pcs) • Standard RES Bunting • Survey Forms (1600 pcs) • Mahjong Paper (200 rolls) 		400.00 328.68 160.00 100.00	988.68
6	Other Expenses <ul style="list-style-type: none"> • Teach the Trainer Program (4 days) • Mahjong Paper (40 rolls) • Photocopied Material (100 sheets) Incoming Preparation Seminar <ul style="list-style-type: none"> • Mahjong Paper (50 pcs) • Marker Pens (2 Packets) • Cellophane Tape 	20.00 20.00 25.00 10.00 5.00	40.00 40.00 125.00	

	• Gifts/Souvenirs		205.00
		Total 22934.18	